

**Business Experience Summary:**

- Over a decade of experience providing corporate video production
- Successfully served numerous clients in different industries
- Established ourselves as a trusted partner

<p><b>Information:</b></p> <p>Serving the United States, its Territories and Allies</p> <p>Contact: Tyler Wursta</p> <p>Cell: 484-538-5593</p> <p>Email: twursta@tylerwursta.com</p> <p>Web: www.tylerwursta.com</p> <p>Addr: 709 Lawrence Drive Emmaus, PA 18049</p>	<p><b>Capabilities:</b></p> <ul style="list-style-type: none"> <li>• Tailored video content creation</li> <li>• Collaboration with clients' marketing departments and digital agencies</li> <li>• Proven track record of achieving goals and delivering successful outcomes</li> <li>• Versatile services suitable for various industries, with expertise in trades, medical devices, and universities</li> <li>• Assistance in implementing and distributing video content, including training videos</li> <li>• Expert advice and guidance for customers</li> </ul>	<p><b>Customers:</b></p> <ul style="list-style-type: none"> <li>• <b>Magellan Federal</b> - Created educational video material for customers.</li> <li>• <b>HoverTech International</b> - Curated Product Training Videos to send to hospitals using HoverTech products.</li> <li>• <b>Alvin H. Butz</b> - Developed a brand video for construction management company.</li> <li>• <b>Historic Bethlehem</b>- Produced content to prepare for possible World Heritage Site Designation</li> <li>• <b>Moravian University</b> - Filmed University Stewardship and Athletics content for fundraising.</li> </ul>
<p>Team Size: 43 (2023)</p> <p>NAICS: 512110</p> <p>DUNS Number: 064237802</p> <p>Certifications:</p> <p>Team members with FAA Auth. UAS Remote Pilot License</p> <p>Access to crew with SSI Certified Master Diver</p>	<p><b>Facilities and Equipment:</b></p> <ul style="list-style-type: none"> <li>• 4K Cameras             <ul style="list-style-type: none"> <li>▪ Also Includes Aerial and Interior Drones</li> </ul> </li> <li>• Full Adobe Creative Cloud Suite for Editing Systems Owned</li> <li>• Complete Audio Recording and Lighting Kits</li> <li>• In-House Product Studio</li> </ul> <p><i>Updating equipment and software constantly assures you the best and newest technology available, and the expertise to ensure top outcomes.</i></p>	<p><b>Core Competencies and Expertise:</b></p> <ul style="list-style-type: none"> <li>• Corporate video production</li> <li>• Video marketing strategy</li> <li>• Video content creation</li> <li>• Assistance in implementing and distributing video content</li> <li>• Digital advertisements</li> <li>• Social media content creation</li> </ul>

**Summary**

Tyler Wursta Video is an award-winning corporate video production company based in the Lehigh Valley. Our primary focus is to help businesses build their brands through engaging and effective content. We uphold our core values: trust, versatility, and a results-driven approach, with every production. Our expertise lies in corporate video production, video marketing strategy, and content creation. Whether it's creating video content or providing professional guidance, we ensure that our services meet the unique requirements of each of our clients.